



InfoCard

Electronic Signage Solution

High Contrast, Attractive & Innovative Display

Flexible & customizable display for various trades

Increase productivity and work efficiency

Food Retail

Industrial

Pharmacies

DIY Stores



InfoCard

Searching for
a New Balance

U S A G E

Food Retail

- Ensure 100% price integrity with bi-directional confirmation of price updates
- Increase profitability through dynamic pricing
- Improve operational efficiency when staffs are redeployed for more value added functions
- Provides sales, inventory & ordering information at the shelves to enhance product management at the store

Industrial

- Provide real-time update of inventory and parts information
- Receive full status reports of all system updates
- Provide picking lists for orders for delivery

Pharmacies

- Eliminate pricing errors with reliable real time price updates
- Manage sales & promotion with ease and accuracy through preset dates and times at the system
- Enhance operation efficiency as automatic price updates allow you to focus on the real business
- Improve store image with a variety of display formats to suit different requirements

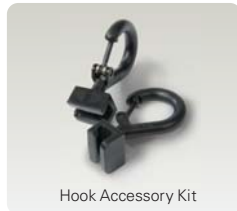
DIY Stores

- Improve profitability with real-time pricing updates
- View & manage product information and stock status at the product shelf
- Improve customer service with up-to-date information
- Optimise store operations by eliminating regular distribution of printed paper price tags

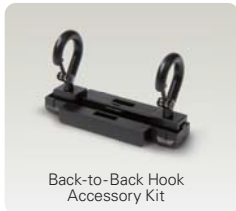
F E A T U R E S

- Wireless transmission
- Easy installation
- Long battery life
- High contrast and attractive
- Reduction of printing error & wastage
- Accuracy of information
- Easily expandable from current system
- Reduce carbon footprint with low battery consumption and reduced paper usage
- Easily customisable layout to suit different users

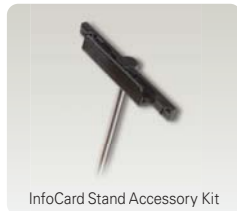
Accessories



Hook Accessory Kit



Back-to-Back Hook Accessory Kit



InfoCard Stand Accessory Kit



InfoCard T@POP Stand C208B

Variants



D1 (Red / Blue)

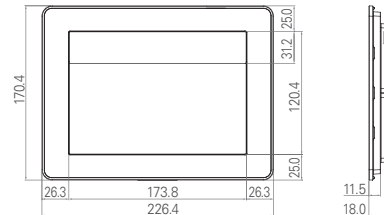


D2 (Red / Black)



D3 (Black)

Dimension



Specifications

Dimension (Product)	226.4mm x 170.4mm x 18.0mm
Dimension (LCD)	173.8mm x 120.4mm
LCD Display Resolution	238 dots x 158 dots
Operating Temperature	0°C to 40°C
Frequency Band	2.410GHz ~ 2.480GHz
Data Rate	Up to 500kbps
Humidity	85% max. non - condensing
IP Rating	IPX2
Power Source	DC Cell Button Battery CR2450 x 4 (+3V)
Battery Life	5 Years (Base on 2 times update/day under room temperature of 25 degree)
Net Weight	400g approx.



• Specifications are subject to change without prior notice

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